



DUMBARTON CURLING CLUB

(Instituted 1815)

SOCIAL MEDIA POLICY

Dumbarton Curling Club is an equal opportunities Club.





TABLE OF CONTENTS

CHANGE LOG	1
1 – PURPOSE	2
2 – SCOPE	2
3 – GENERAL GUIDELINES	2
4 – CONTENT GUIDELINES	2
5 – MONITORING & ENFORCEMENT	2
6 – REPORTING ISSUES	3
7 – REVIEW & AMENDMENTS	3
8 – CONTACT INFORMATION	3

Document Change Log

Ver. No.	Date	Changed By	Comments
1.0	21/03/2025	James MacDonald	Document created





1 – Purpose

This policy aims to provide guidelines for the appropriate use of social media by members of Dumbarton Curling Club (hereafter referred to as the Club).

It ensures that social media is used in a way that promotes the Club positively and protects the reputation of the Club and its members.

2 – Scope

This policy applies to all members of the Club who use social media platforms, including but not limited to the Clubs Website, Facebook page, WhatsApp, Instagram, or any other digital/social media platforms the Club may use in the future.

3 – General Guidelines

- **Respect and Courtesy:** Always be respectful and courteous in your communications. Avoid posting content that could be considered offensive, defamatory, or discriminatory.
- **Privacy:** Do not share personal information about other members without their explicit consent.
- **Accuracy:** Ensure that any information shared is accurate and not misleading. Correct any mistakes promptly.
- **Representation:** Clearly state when your views are personal and not those of the Club. Do not imply that you are speaking on behalf of the Club unless authorised to do so.

4 – Content Guidelines

- **Positive Promotion:** Use social media to positively promote the Club, its events and achievements.
- **Appropriate Content:** Avoid posting content that is inappropriate, including but not limited to offensive language, images, or videos.
- **Copyright and Fair Use:** Respect copyright laws and give credit to original sources when sharing content.

5 – Monitoring & Enforcement

- **Monitoring:** The Club will not actively monitor individual social media accounts but will investigate any reported inappropriate use where content refers to the Club.





6 – Reporting Issues

Members are encouraged to report any concerns about social media use to the any member of the Club’s Management Committee.

7 – Review & Amendments

This policy will be reviewed annually and updated as necessary to ensure it remains relevant and effective.

8 – Contact Information

For any questions or concerns regarding this policy, please contact the Club’s secretary at the following email address: secretary@dumbartoncurling.Club.

